**Stakeholder Management Strategy**

**E-Cliniq**

**Project V**

**3 Humabon Place, Magallanes**

**Makati City, 1232**

**April 10, 2023**

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# Introduction

This Stakeholder Management Plan aims to provide a comprehensive and practical framework for effectively managing the E-Cliniq project's stakeholders. The implementation of E-Cliniq is dependent on the cooperation and support of all stakeholders involved. Stakeholder management is an integral part of the project management process, and identifying, analyzing, and prioritizing stakeholders is essential for project success.

The objective of the E-Cliniq Stakeholder Management Plan is to ensure that all stakeholders are identified, engaged, and effectively managed throughout the project lifecycle. These are the objectives of this plan:

1. Identify all stakeholders involved in or affected by the E-Cliniq project and assess their level of interest, influence, and impact.
2. Establish effective communication channels with project stakeholders to ensure that they are informed, consulted, and included in project-related decision-making processes.
3. To develop and implement a plan for stakeholder engagement that will guarantee the support and buy-in of all stakeholders.
4. Anticipate and effectively manage any stakeholder resistance, conflict, or competing objectives.
5. To monitor and evaluate stakeholder engagement throughout the project lifecycle and make any necessary adjustments to guarantee project success.

Effective stakeholder management can yield numerous benefits for the E-Cliniq project, including improved project outcomes, decreased risks, increased stakeholder satisfaction, and an enhanced reputation.

# Identify Stakeholders

Identification of every stakeholder who will be reached by the project is essential. Stakeholder identification, according to the IEEE Standards Association (2019), is the process of identifying all people or organizations who will be impacted by the project or have the potential to influence its result. The ability to manage stakeholder expectations, reduce negative effects, and secure stakeholder buy-in is why effective stakeholder identification is essential to project success. To identify stakeholders, apply the technique below:

1. Stakeholder Mapping: This method entails identifying stakeholders, comprehending their requirements, interests, and concerns, and mapping them according to their level of involvement and impact with the project. You can carry out this process by:

* Creating a stakeholder list: This entails compiling a list of all prospective stakeholders, both internal and external, who may be influenced by the project.
* Stakeholder analysis: This entails determining the stakeholders' level of interest, influence, and impact on the project's success. An interest-power grid or stakeholder matrix can be used to conduct the study.
* Prioritizing stakeholders: In this step, stakeholders are ranked according to their level of involvement, interest in the project, and possible effect on its outcome.

1. Engagement of Stakeholders: After the stakeholders have been identified, the following step is to involve them in all phases of the project. This entails:

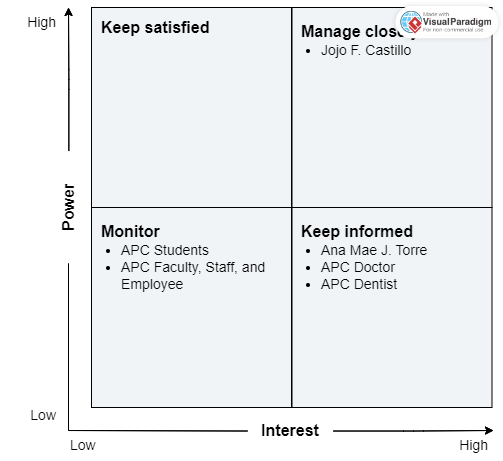
* Creating a stakeholder engagement strategy that describes how the project team will interact with each stakeholder, what information they will share, and how they will manage stakeholder expectations.
* Creating communication channels: This includes developing ways for the project team to efficiently communicate with stakeholders.
* Maintaining stakeholder involvement entails being in touch with stakeholders throughout the course of the project, giving them regular updates, and attending to any issues they might have.

# Key Stakeholders

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Name | Position | Internal/External | Project Role | Contact Information |
| Jojo F. Castillo | Clinic Administrator | Internal | Project Sponsor | jojoc@apc.edu.ph |
| Ana Mae J. Torre | Clinic Nurse | Internal | Internal User of the System | anamaet@apc.edu.ph |
| APC Doctor | Doctor | Internal | Internal User of the System |  |
| APC Dentist | Dentist | Internal | Internal User of the System |  |
| APC Students | Students | External | External User of the System | @student.apc.edu.ph |
| APC Faculty, Staff, & Employee | Faculty, Staff, & Employee | External | External User of the System | @apc.edu.ph |

# Stakeholder Analysis

|  |  |  |  |
| --- | --- | --- | --- |
| Name | Power/Interest | Current Engagement | Potential Management Strategies |
| Jojo F. Castillo | High/High | Supportive | Sir Jojo is very approachable and an open-minded person. Manage closely and update him with the project’s progress |
| Ana Mae J. Torre | Low/High | Leading | Ms. Ana has been very engaged with the project team in terms of the project outcome. Keep her informed on the project decisions and progress. |
| APC Doctor | Low/High | Neutral | Keep them informed on the specific project development that is relevant to them. |
| APC Dentist | Low/High | Neutral | Keep them informed on the specific project development that is relevant to them. |
| APC Students | Low/Low | Neutral | Monitor their perspectives, provide general updates on the project’s development. |
| APC Faculty, Staff, & Employee | Low/Low | Neutral | Monitor their perspectives, provide general updates on the project’s development. |



**Sponsor Acceptance**

Approved by the Project Sponsor:

Date:

Jojo F. Castillo

Clinic Administrator